



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1536/06269460

Invoice 635757
Inv Date 9/30/2012
Terms Net 30
Contract 329192
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:27PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 2:59PM (Tu)	00:30	OFA12Z118	\$525.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 2:59PM (We)	00:30	OFA12Z118	\$525.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 2:59PM (Th)	00:30	OFA12Z118	\$525.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 1:31PM (Fr)	00:30	OFA12A113H	\$525.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 10:40AM (Tu)	00:30	OFA12Z118	\$300.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 10:23AM (We)	00:30	OFA12Z118	\$300.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 10:18AM (Th)	00:30	OFA12Z118	\$300.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 10:51AM (Fr)	00:30	OFA12A113H	\$300.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-2	09/18/12 12:01AM (Tu)	00:30	OFA12Z118	\$675.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-2	09/19/12 11:52PM (We)	00:30	OFA12Z118	\$675.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-2	09/20/12 11:46PM (Th)	00:30	OFA12Z118	\$675.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-2	09/20/12 11:54PM (Th)	00:30	OFA12Z118	\$675.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 11:36AM (Tu)	00:30	OFA12P092H	\$625.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 11:59AM (We)	00:30	OFA12Z118	\$625.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 11:32AM (Th)	00:30	OFA12Z118	\$625.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 10:58AM (Fr)	00:30	OFA12A113H	\$625.00	
5.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-2,W-1,Th-1	09/18/12 12:47AM (Tu)	00:30	OFA12P092H	\$275.00	
5.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-2,W-1,Th-1	09/18/12 1:01AM (Tu)	00:30	OFA12Z118	\$275.00	
5.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-2,W-1,Th-1	09/19/12 12:49AM (We)	00:30	OFA12Z118	\$275.00	
5.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-2,W-1,Th-1	09/20/12 1:00AM (Th)	00:30	OFA12Z118	\$275.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/18/12 12:23PM (Tu)	00:30	OFA12Z118	\$525.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/18/12 12:43PM (Tu)	00:30	OFA12P092H	\$525.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/19/12 12:11PM (We)	00:30	OFA12Z118	\$525.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/19/12 12:56PM (We)	00:30	OFA12Z118	\$525.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/20/12 12:36PM (Th)	00:30	OFA12Z118	\$525.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/20/12 12:59PM (Th)	00:30	OFA12Z118	\$525.00	
6.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-2,F-1	09/21/12 12:12PM (Fr)	00:30	OFA12A113H	\$525.00	
7.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 3:33PM (Tu)	00:30	OFA12P092H	\$525.00	
7.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 3:10PM (We)	00:30	OFA12Z118	\$525.00	
7.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 3:48PM (Th)	00:30	OFA12Z118	\$525.00	
7.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 3:30PM (Fr)	00:30	OFA12A113H	\$525.00	
8.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 4:29PM (Tu)	00:30	OFA12Z118	\$625.00	
8.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 4:09PM (We)	00:30	OFA12Z118	\$625.00	
8.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 4:12PM (Th)	00:30	OFA12Z118	\$625.00	
8.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 4:36PM (Fr)	00:30	OFA12A113H	\$625.00	
9.1	Spot	5:00:00AM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:14AM (Tu)	00:30	OFA12Z118	\$375.00	
9.1	Spot	5:00:00AM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 5:24AM (We)	00:30	OFA12Z118	\$375.00	
9.1	Spot	5:00:00AM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:13AM (Th)	00:30	OFA12Z118	\$375.00	
9.1	Spot	5:00:00AM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 5:13AM (Fr)	00:30	OFA12A113H	\$375.00	



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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:13PM (Tu)	00:30		OFA12P092H	\$1400.00	
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 5:42PM (We)	00:30		OFA12Z118	\$1400.00	
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:29PM (Th)	00:30		OFA12Z118	\$1400.00	
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 5:22PM (Fr)	00:30		OFA12A113H	\$1400.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:44AM (Tu)	00:30		OFA12P092H	\$575.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 5:53AM (We)	00:30		OFA12Z118	\$575.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:42AM (Th)	00:30		OFA12Z118	\$575.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 5:50AM (Fr)	00:30		OFA12A113H	\$575.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:59PM (Tu)	00:30		OFA12Z118	\$1850.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 6:24PM (We)	00:30		OFA12Z118	\$1850.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:59PM (Th)	00:30		OFA12Z118	\$1850.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 6:22PM (Fr)	00:30		OFA12A113H	\$1850.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/18/12 6:13AM (Tu)	00:30		OFA12Z118	\$1200.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/19/12 6:13AM (We)	00:30		OFA12Z118	\$1200.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/19/12 6:54AM (We)	00:30		OFA12Z118	\$1200.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/20/12 6:29AM (Th)	00:30		OFA12Z118	\$1200.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/20/12 6:56AM (Th)	00:30		OFA12Z118	\$1200.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/21/12 6:23AM (Fr)	00:30		OFA12A113H	\$1200.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-2,Th-2,F-2	09/21/12 6:54AM (Fr)	00:30		OFA12A113H	\$1200.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 7:06PM (Tu)	00:30		OFA12P092H	\$1850.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 7:06PM (We)	00:30		OFA12Z118	\$1850.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 6:59PM (Th)	00:30		OFA12Z118	\$1850.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 7:13PM (Fr)	00:30		OFA12A113H	\$1850.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/18/12 7:30AM (Tu)	00:30		OFA12P092H	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/18/12 7:55AM (Tu)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/18/12 8:43AM (Tu)	00:30		OFA12P092H	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/18/12 8:59AM (Tu)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/19/12 7:59AM (We)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/19/12 8:49AM (We)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/20/12 7:25AM (Th)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/20/12 7:43AM (Th)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/20/12 8:29AM (Th)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/20/12 8:47AM (Th)	00:30		OFA12Z118	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/21/12 7:55AM (Fr)	00:30		OFA12A113H	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/21/12 8:40AM (Fr)	00:30		OFA12A113H	\$1250.00	
15.1	Spot	7:00:00AM- 9:00:00	Day,Tu-4,W-3,Th-4,F-3	09/21/12 9:00AM (Fr)	00:30		OFA12A113H	\$1250.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 7:53PM (Tu)	00:30		OFA12Z118	\$1850.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 7:48PM (We)	00:30		OFA12Z118	\$1850.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 7:52PM (Th)	00:30		OFA12Z118	\$1850.00	



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CO-OP/Order Type No/Normal
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Gen. Date 10/1/2012 4:51:27PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
16.1	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 7:53PM (Fr)	00:30		OFA12A113H	\$1850.00	
17.1	Spot	9:00:00AM-10:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/18/12 9:41AM (Tu)	00:30		OFA12P092H	\$300.00	
17.1	Spot	9:00:00AM-10:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/19/12 9:50AM (We)	00:30		OFA12Z118	\$300.00	
17.1	Spot	9:00:00AM-10:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/20/12 9:34AM (Th)	00:30		OFA12Z118	\$300.00	
17.1	Spot	9:00:00AM-10:00:00PM	Day,Tu-1,W-1,Th-1,F-1	09/21/12 9:18AM (Fr)	00:30		OFA12A113H	\$300.00	
19.1	Spot	11:35:00PM-12:05:00AM	Day,F-1	09/21/12 11:49PM (Fr)	00:30		OFA12A113H	\$775.00	
20.1	Spot	8:00:00PM- 9:00:00PM	Day,F-2	09/21/12 7:59PM (Fr)	00:30		OFA12A113H	\$1850.00	
20.1	Spot	8:00:00PM- 9:00:00PM	Day,F-2	09/21/12 8:45PM (Fr)	00:30		OFA12A113H	\$1850.00	
21.1	Spot	9:00:00PM-10:00:00PM	Day,F-1	09/21/12 9:23PM (Fr)	00:30		OFA12A113H	\$2200.00	
22.1	Spot	10:00:00PM-11:00:00PM	Day,M-2	09/24/12 10:29PM (Mo)	00:30		OFA12A113H	\$3750.00	
22.1	Spot	10:00:00PM-11:00:00PM	Day,M-2	09/24/12 10:41PM (Mo)	00:30		OFA12A113H	\$3750.00	
23.1	Spot	8:00:00PM-10:00:00PM	Day,M-3	09/24/12 7:58PM (Mo)	00:30		OFA12A113H	\$7000.00	
23.1	Spot	8:00:00PM-10:00:00PM	Day,M-3	09/24/12 8:46PM (Mo)	00:30		OFA12A113H	\$7000.00	
23.1	Spot	8:00:00PM-10:00:00PM	Day,M-3	09/24/12 9:40PM (Mo)	00:30		OFA12A113H	\$7000.00	
24.1	Spot	12:00:00PM-12:30:00PM	Day,Sa-1,Su-1	09/22/12 12:29PM (Sa)	00:30		OFA12A113H	\$375.00	
24.1	Spot	12:00:00PM-12:30:00PM	Day,Sa-1,Su-1	09/23/12 12:13PM (Su)	00:30		OFA12A113H	\$375.00	
25.1	Spot	5:00:00AM- 6:00:00PM	Day,Sa-2	09/22/12 5:28AM (Sa)	00:30		OFA12A113H	\$225.00	
25.1	Spot	5:00:00AM- 6:00:00PM	Day,Sa-2	09/22/12 5:55AM (Sa)	00:30		OFA12A113H	\$225.00	
26.1	Spot	7:00:00AM- 9:00:00PM	Day,Sa-2	09/22/12 7:59AM (Sa)	00:30		OFA12A113H	\$675.00	
26.1	Spot	7:00:00AM- 9:00:00PM	Day,Sa-2	09/22/12 8:22AM (Sa)	00:30		OFA12A113H	\$675.00	
27.1	Spot	7:00:00PM- 8:00:00PM	Day,Sa-2	09/22/12 7:29PM (Sa)	00:30		OFA12A113H	\$675.00	
27.1	Spot	7:00:00PM- 8:00:00PM	Day,Sa-2	09/22/12 7:47PM (Sa)	00:30		OFA12A113H	\$675.00	
28.1	Spot	8:00:00PM-11:30:00PM	Day,Sa-1	09/22/12 10:07PM (Sa)	00:30		OFA12A113H	\$2700.00	
29.1	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/22/12 8:05PM (Sa)	00:30		OFA12A113H	\$2700.00	
29.1	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/22/12 11:57PM (Sa)	00:30		OFA12A113H	\$2700.00	
29.1	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/22/12 11:59PM (Sa)	00:30		OFA12A113H	\$2700.00	
30.1	Spot	9:00:00AM-10:00:00PM	Day,Sa-2	09/22/12 9:41AM (Sa)	00:30		OFA12A113H	\$675.00	
30.1	Spot	9:00:00AM-10:00:00PM	Day,Sa-2	09/22/12 9:59AM (Sa)	00:30		OFA12A113H	\$675.00	
31.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-2	09/23/12 1:15PM (Su)	00:30		OFA12A113H	\$375.00	
31.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-2	09/23/12 3:33PM (Su)	00:30		OFA12A113H	\$375.00	
32.1	Spot	11:30:00PM-12:00:00AM	Day,Su-1	09/23/12 12:00AM (Su)	00:30		OFA12A113H	\$375.00	
33.1	Spot	12:00:00AM- 1:00:00PM	Day,Su-1	09/23/12 12:29AM (Su)	00:30		OFA12A113H	\$200.00	
34.1	Spot	5:00:00AM- 6:00:00PM	Day,Su-2	09/23/12 5:12AM (Su)	00:30		OFA12A113H	\$160.00	
34.1	Spot	5:00:00AM- 6:00:00PM	Day,Su-2	09/23/12 5:53AM (Su)	00:30		OFA12A113H	\$160.00	
35.1	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	09/23/12 6:23PM (Su)	00:30		OFA12A113H	\$1150.00	
36.1	Spot	7:00:00AM- 9:00:00PM	Day,Su-2	09/23/12 7:59AM (Su)	00:30		OFA12A113H	\$675.00	
36.1	Spot	7:00:00AM- 9:00:00PM	Day,Su-2	09/23/12 8:28AM (Su)	00:30		OFA12A113H	\$675.00	
37.1	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	09/23/12 6:58PM (Su)	00:30		OFA12A113H	\$2200.00	
38.1	Spot	8:00:00PM-11:00:00PM	Per week (3),Su	09/23/12 8:29PM (Su)	00:30		OFA12A113H	\$6000.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1536/06269460

Invoice 635757
Inv Date 9/30/2012
Terms Net 30
Contract 329192
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:27PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
38.1	Spot	8:00:00PM-11:00:00	Per week (3),Su	09/23/12 9:35PM (Su)	00:30	OFA12A113H	\$6000.00	
38.1	Spot	8:00:00PM-11:00:00	Per week (3),Su	09/23/12 10:44PM (Su)	00:30	OFA12A113H	\$6000.00	
40.1	Spot	8:00:00PM-11:00:00	Day,Th-2	09/20/12 8:33PM (Th)	00:30	OFA12Z118	\$3200.00	
40.1	Spot	8:00:00PM-11:00:00	Day,Th-2	09/20/12 9:02PM (Th)	00:30	OFA12Z118	\$3200.00	
42.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-2,F-1,Su-1	09/18/12 11:29PM (Tu)	00:30	OFA12P092H	\$1500.00	
42.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-2,F-1,Su-1	09/19/12 11:29PM (We)	00:30	OFA12Z118	\$1500.00	
42.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-2,F-1,Su-1	09/20/12 11:22PM (Th)	00:30	OFA12Z118	\$1500.00	
42.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-2,F-1,Su-1	09/20/12 11:29PM (Th)	00:30	OFA12Z118	\$1500.00	
42.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-2,F-1,Su-1	09/21/12 11:13PM (Fr)	00:30	OFA12A113H	\$1500.00	
42.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-2,F-1,Su-1	09/23/12 11:29PM (Su)	00:30	OFA12A113H	\$1500.00	
43.1	Spot	9:00:00PM-11:00:00	Day,Tu-3	09/18/12 9:25PM (Tu)	00:30	OFA12Z118	\$4200.00	
43.1	Spot	9:00:00PM-11:00:00	Day,Tu-3	09/18/12 10:36PM (Tu)	00:30	OFA12P092H	\$4200.00	
43.1	Spot	9:00:00PM-11:00:00	Day,Tu-3	09/18/12 10:49PM (Tu)	00:30	OFA12Z118	\$4200.00	
44.1	Spot	8:00:00PM- 9:00:00	Day,W-1	09/18/12 8:49PM (Tu)	00:30	OFA12P092H	\$3200.00	
46.1	Spot	10:00:00PM-11:00:00	Day,W-1	09/19/12 10:28PM (We)	00:30	OFA12Z118	\$3400.00	
47.1	Spot	8:00:00PM- 9:00:00	Day,W-1	09/19/12 8:00PM (We)	00:30	OFA12Z118	\$3000.00	
48.1	Spot	9:00:00PM-10:00:00	Day,W-1	09/19/12 9:46PM (We)	00:30	OFA12Z118	\$5900.00	
49.1	Spot	1:00:00PM- 3:00:00	Day,M-1	09/24/12 1:30PM (Mo)	00:30	OFA12A113H	\$650.00	
50.1	Spot	10:00:00AM-11:00:00	Day,M-1	09/24/12 10:39AM (Mo)	00:30	OFA12A113H	\$375.00	
51.1	Spot	11:35:00PM-12:05:00	Day,M-1	09/24/12 12:01AM (Mo)	00:30	OFA12A113H	\$825.00	
52.1	Spot	11:00:00AM-12:00:00	Day,M-1	09/24/12 11:59AM (Mo)	00:30	OFA12A113H	\$750.00	
53.1	Spot	12:05:00AM- 1:05:00	Day,M-1	09/24/12 12:56AM (Mo)	00:30	OFA12A113H	\$340.00	
54.1	Spot	12:00:00PM- 1:00:00	Day,M-1	09/24/12 12:37PM (Mo)	00:30	OFA12A113H	\$675.00	
55.1	Spot	3:00:00PM- 4:00:00	Day,M-1	09/24/12 3:27PM (Mo)	00:30	OFA12A113H	\$650.00	
56.1	Spot	4:00:00PM- 5:00:00	Day,M-1	09/24/12 4:20PM (Mo)	00:30	OFA12A113H	\$800.00	
57.1	Spot	5:00:00AM- 5:30:00	Day,M-1	09/24/12 5:11AM (Mo)	00:30	OFA12A113H	\$500.00	
58.1	Spot	5:00:00PM- 6:00:00	Day,M-1	09/24/12 5:12PM (Mo)	00:30	OFA12A113H	\$1800.00	
59.1	Spot	5:30:00AM- 6:00:00	Day,M-1	09/24/12 5:42AM (Mo)	00:30	OFA12A113H	\$750.00	
60.1	Spot	6:00:00PM- 6:30:00	Day,M-1	09/24/12 6:27PM (Mo)	00:30	OFA12A113H	\$2400.00	
61.1	Spot	6:00:00AM- 7:00:00	Day,M-1	09/24/12 6:29AM (Mo)	00:30	OFA12A113H	\$1500.00	
62.1	Spot	7:00:00PM- 7:30:00	Day,M-1	09/24/12 7:25PM (Mo)	00:30	OFA12A113H	\$2400.00	
63.1	Spot	7:00:00AM- 9:00:00	Day,M-2	09/24/12 7:29AM (Mo)	00:30	OFA12A113H	\$1600.00	
63.1	Spot	7:00:00AM- 9:00:00	Day,M-2	09/24/12 8:49AM (Mo)	00:30	OFA12A113H	\$1600.00	
64.1	Spot	7:30:00PM- 8:00:00	Day,M-1	09/24/12 7:44PM (Mo)	00:30	OFA12A113H	\$2400.00	
65.1	Spot	9:00:00AM-10:00:00	Day,M-1	09/24/12 9:50AM (Mo)	00:30	OFA12A113H	\$375.00	
66.1	Spot	11:00:00PM-11:35:00	Day,M-1	09/24/12 11:22PM (Mo)	00:30	OFA12A113H	\$2000.00	
67.1	Spot	12:05:00AM-12:35:00	Day,Sa-1	09/22/12 12:55AM (Sa)	00:30	OFA12A113H	\$275.00	
68.0	Spot	12:35:00AM- 1:30:00	Day,Sa-1	09/22/12 1:03AM (Sa)	00:30	OFA12A113H	\$250.00	
69.0	Spot	3:30:00PM- 7:00:00	Per week (1),Sa	09/22/12 3:29PM (Sa)	00:30	OFA12A113H	\$2200.00	M/G For 18.1.1



WFTV-TV
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Orlando, FL 32886-3324
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Advertiser
Agency
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Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
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National/Political
1536/06269460

Invoice 635757
Inv Date 9/30/2012
Terms Net 30
Contract 329192
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

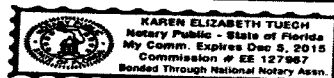
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:27PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
70.0	Spot	9:00:00AM-10:00:00	Per week (1),Fr	09/21/12 9:40AM (Fr)	00:30	OFA12A113H	\$300.00	
71.0	Spot	3:00:00PM- 4:00:00	Per week (2),Fr	09/21/12 2:59PM (Fr)	00:30	OFA12A113H	\$525.00	
71.0	Spot	3:00:00PM- 4:00:00	Per week (2),Fr	09/21/12 3:44PM (Fr)	00:30	OFA12A113H	\$525.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$220,860.00
Commission	(\$33,129.00)
Net Total	\$187,731.00

Total Spots 159

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM